

EDUCATION

COLLEGE FOR CREATIVE STUDIES
DETROIT, MICHIGAN
BFA - ADVERTISING DESIGN

NJ
NICK NAJAWICZ

SKILLS

CREATIVE CONCEPTING
COPYWRITING
ART DIRECTION

MOTION GRAPHICS
FILM PRODUCTION
ADOBE CREATIVE SUITE

EXPERIENCE

MRM McCANN
DETROIT, MI

ART DIRECTOR (DEC. 2018 - MAY. 2020)

CLM/CRM Campaign Development: Buick, GMC, GM Fleet, GM Buypower Card

CAMPBELL EWALD

DETROIT, MI

ART DIRECTOR (DEC. 2015 - NOV. 2017)

Campaign Development: MotorCity Casino, Valero, Carfax, Mutual of Omaha, OnStar, IHOP

Harley-Davidson, Travelocity, Henry Ford Health System, Country Inns & Suites, Dow Chemical

NJN CREATIVE

DETROIT, MI

FREELANCE ART DIRECTOR (FEB. 2014 - PRESENT) LEO BURNETT (JUL. 2018 - OCT. 2018)

Creative design and digital solutions for local clients including (Kid Rock's - Made In Detroit)

TRANSLATION

NEW YORK, NY

ART DIRECTOR (MAR. 2013 - SEPT. 2013)

Hand picked by CEO (Steve Stoute) to create new visual identity for agency (translationllc.com)

Created culture blog (thetashed.com) Campaign Development: Target, Bud Light, State Farm

ISOBAR

DETROIT, MI

ART DIRECTOR (APR. 2012 - MAR. 2013)

Lead Art Director for In-Market OLA campaigns: Cadillac, Buick, GMC

AWARDS

2012 AMERICAN ADVERTISING FEDERATION - *GOLD ADDY*

2011 D SHOW AWARD WINNER - *INTEGRATED BRANDING CAMPAIGN*

2010 D SHOW AWARD WINNER - *STUDENT PRINT*

2009 RUNNER UP - *3RD ANNUAL D SHOW CALL FOR ENTRIES POSTER*

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